

HOW TO READ THIS REPORT:

1. All data are presented in blocks of 4 numbers. Each block contains:

- (F) Frequency data (raw # of responses)
- R Row %: a value which compares that particular response to others across the same row
- C Column %: a value which compares that particular response to others down a particular column
- T Total %: a value which compares that particular response to all others in the total population


2. Each page has a specific pattern:

Q"x". Statement of the question

| | A | B | C | D |
|------------|---|---|---|--------------|
| TOTAL POP: | | | | |
| 1 | | | | |
| 2 | | | | |
| 3 | | | | |
| 4 | | | | |
| | | | | LAB-9 |


Legend: (The following comments refer to the MicroscopyToday 2007 Salary Survey structure but are universally applicable)

ABCD Header: Defined by one of the primary questions: EX: Discipline (Q1) Type of Lab (Q2), Title (Q3), and Work Area (Q4)

 Summary data for the total population. This block will be the same for each page of that particular chapter.

1234 Individual choices for that particular question; listed in order of descending frequency

 Summary data for the individual choices in that particular question

 Cross tabulated data: For example, on Analysis by Type of Lab, the first block indicates that 242 people working in ACADEMIC labs (from the heading) use digital imaging equipment (from the choices to the left). That specific sector of the population represents 81% of the academic group.

LAB-9 Pagination: The pagination reflects both the page number and the chapter. Data are presented more or less on the same pages throughout the report so that if you want to compare data broken down by "Lab" versus by "Work Area", you simply need to look on approximately the same page in each of the two chapters. Because of the relative length of questions, there may be a discrepancy of up to 2 pages.

3. The Narrative report is broken down into the following major segments:

- A. Executive Summary - a brief overview of the findings
- B. Narrative Report – a discussion of the trends, opportunities, and threats suggested by the data.
- C. Numerical Report - the detailed numerical analysis of the full questionnaire. This section typically has 4 major chapters, corresponding, for example to analysis by Title (Q1), Type of Lab (Q2), Work Area (Q3), and Discipline (Q4). Note: order of these questions may vary by survey...and the questions themselves will vary, depending on the needs of the individual client. There will also be supplementary sections, typically the write-in or "Other" responses and any special cross tabs or secondary reports).



Questions?

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